

**IN THE CLAIMS**

1-55. (Cancelled).

56. (Previously Presented) A method of selecting a complementary multi-media effect for a wireless communications device comprising:

partitioning memory in a wireless communications device into a first partition and a second partition, the first and second partitions being partitioned by a user of the wireless communications device to include user-defined sizes;

receiving a complementary multi-media effect selected from a picklist by an entity in a wireless communications network along with a predetermined event from the wireless communications network;

temporarily storing the complementary multi-media effect received from the wireless communications network in the first partition of memory in the wireless communications device;

rendering the complementary multi-media effect at the wireless communications device to notify the user of the predetermined event; and

moving the selected complementary multi-media effect from the first partition to the second partition of memory in the wireless communications device if the user chooses to save the selected complementary multi-media effect.

57. (Previously Presented) The method of claim 56 further comprising removing the selected complementary multi-media effect from the first partition if the user chooses not to save the new selected complementary multi-media effect.

58. (Previously Presented) The method of claim 56 further comprising receiving a new complementary multi-media effect selected by the wireless communications network along with a new predetermined event from the wireless communications network.

59. (Previously Presented) The method of claim 58 wherein receiving a new selected complementary multi-media effect occurs on every  $n^{\text{th}}$  predetermined event, wherein  $n$  is greater than 0.

60. (Previously Presented) The method of claim 59 wherein receiving a new selected complementary multi-media effect occurs at a predetermined time.

61. (Previously Presented) The method of claim 56 further comprising:  
creating one or more picklists, each picklist including one or more complementary multi-media effects;  
associating each picklist with a category of predetermined events; and  
storing each picklist at the wireless communications network.

62. (Previously Presented) The method of claim 61 wherein at least one of the one or more picklists comprises a list of audio files.

63. (Previously Presented) The method of claim 61 wherein at least one of the one or more picklists comprises a list of tactile function generator patterns.

64. (Previously Presented) The method of claim 61 wherein at least one of the one or more picklists comprises a list of lighting patterns.

65. (Previously Presented) The method of claim 61 wherein at least one of the one or more picklists comprises a list of images.

66. (Previously Presented) The method of claim 61 wherein at least one of the one or more picklists comprises a list of video sequences.

67. (Previously Presented) The method of claim 56 wherein the predetermined event comprises an incoming call.

68. (Previously Presented) The method of claim 56 wherein the predetermined event comprises an alarm.

69. (Previously Presented) The method of claim 56 wherein the predetermined event comprises a text message.

70. (Previously Presented) The method of claim 56 wherein the predetermined event comprises an e-mail message.

71. (Previously Presented) The method of claim 56 wherein the predetermined event comprises a new voice message.

72. (Previously Presented) The method of claim 56 wherein the predetermined event comprises a page.

73. (Previously Presented) The method of claim 56 wherein receiving a complementary multi-media effect selected by the wireless communications network along with a predetermined event from the wireless communications network comprises receiving a combination of at least two complementary multi-media effects selected by the wireless communications network along with the predetermined event from the wireless communications network.

74. (Previously Presented) A wireless communications device comprising:

- a transceiver to receive a complementary multi-media effect selected by a wireless communications network along with a predetermined event from the wireless communications network;

- a memory partitioned into a first partition and a second partition by a user of the wireless communications device to have user-defined sizes; and

- a processor configured to:

- temporarily store the multi-media effect received from the network along with the predetermined event in the first partition of memory;

- render the complementary multi-media effect to notify the user of the wireless communications device of the predetermined event; and

- move the multi-media effect from the first partition to the second partition if the user of the wireless communications device chooses to save the multi-media effect.

75. (Previously Presented) The device of claim 74 wherein the processor is configured to remove the complementary multi-media effect from the first partition if the user chooses not to save the new selected complementary multi-media effect.

76. (Previously Presented) The device of claim 74 wherein the memory comprises a plug-in accessory that mates with a system interface connector on the wireless communications device.

77. (Currently Amended) A method of selecting a complementary multi-media effect for a wireless communications device comprising:

creating one or more picklists for storage at an entity in a wireless communications network, each picklist including one or more complementary multi-media effects and being associated with a category of predetermined events;

selecting, by a network entity, a complementary multi-media effect from a picklist that is associated with a predetermined event that is to be sent to a wireless communications device from the wireless communications network;

transmitting the selected complementary multi-media effect along with the predetermined event to the wireless communications device;

sending the predetermined event to the wireless communications device;

re-sequencing, by the network entity, the activation order of the complementary multi-media effects in the picklist;

selecting, ~~at the wireless communications network~~ by the network entity, a new complementary multi-media effect from the picklist that is associated with a subsequent predetermined event that is to be sent to the wireless communications device according to the re-sequenced activation order; and

transmitting the new selected complementary multi-media effect along with the subsequent predetermined event to the wireless communications device.

78. (Previously Presented) The method of claim 77 wherein selecting a complementary multi-media effect comprises randomly selecting the complementary multi-media effect from the picklist.

79. (Previously Presented) The method of claim 77 wherein selecting a complementary multi-media effect comprises selecting the complementary multi-media effect from the picklist according to a predetermined activation order.

80. (Cancelled).

81. (Currently Amended) The method of claim ~~80~~ 77 wherein re-sequencing the activation order of the complementary multi-media effects occurs on every  $n^{\text{th}}$  predetermined event, wherein  $n$  is greater than 0.

82. (Currently Amended) The method of claim ~~80~~ 77 wherein re-sequencing the activation order of the complementary multi-media effects occurs at a predetermined time.

83. (Cancelled).

84. (Currently Amended) The method of claim ~~83~~ 77 wherein at least one of the one or more picklists comprises a list of audio files.

85. (Currently Amended) The method of claim ~~83~~ 77 wherein at least one of the one or more picklists comprises a list of tactile function generator patterns.

86. (Currently Amended) The method of claim ~~83~~ 77 wherein at least one of the one or more picklists comprises a list of lighting patterns.

87. (Currently Amended) The method of claim ~~83~~ 77 wherein at least one of the one or more picklists comprises a list of images.

88. (Currently Amended) The method of claim ~~83~~ 77 wherein at least one of the one or more picklists comprises a list of video sequences.

89. (Previously Presented) The method of claim 77 wherein the predetermined event comprises an incoming call.

90. (Previously Presented) The method of claim 77 wherein the predetermined event comprises an alarm.

91. (Previously Presented) The method of claim 77 wherein the predetermined event comprises a text message.

92. (Previously Presented) The method of claim 77 wherein the predetermined event comprises an e-mail message.

93. (Previously Presented) The method of claim 77 wherein the predetermined event comprises a new voice message.

94. (Previously Presented) The method of claim 77 wherein the predetermined event comprises a page.

95. (Previously Presented) The method of claim 77 wherein transmitting the selected complementary multi-media effect along with a predetermined event to the wireless communications device comprises transmitting a combination of at least two complementary multi-media effects selected by the wireless communications network along with the predetermined event to the wireless communications device.